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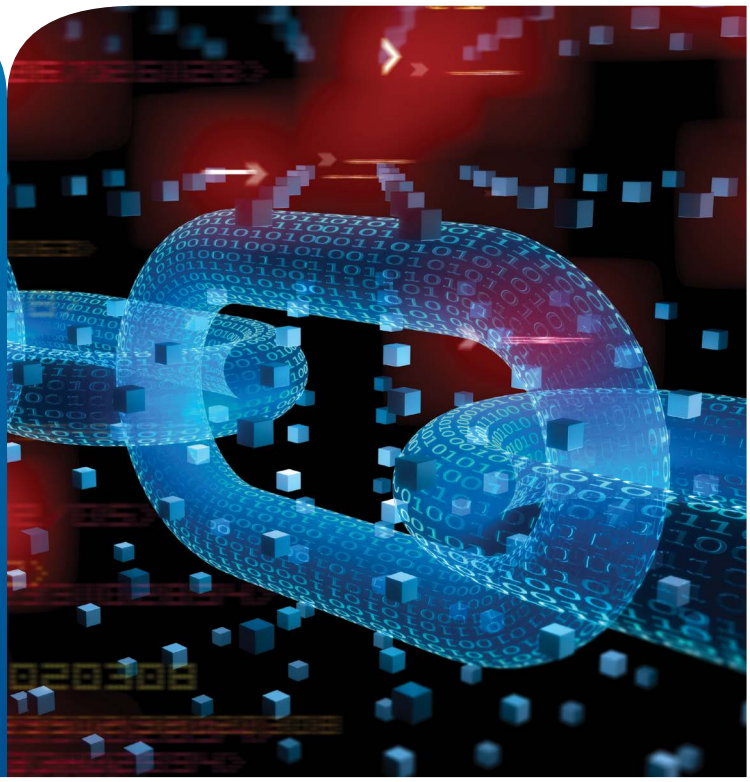
Invitation

Cross-border Crypto Conference

Swiss challenges, Opportunities and the Law



5 November 2025

Center of the University of Zurich

We are delighted to invite you to our **Cross-border Crypto Conference: Swiss Challenges, Opportunities and the Law**.

Switzerland has long been recognized as a pioneer in crypto regulation. The Swiss hub for blockchain innovation, known as Crypto Valley, has gained global influence and recognition. However, as the international regulatory landscape rapidly evolves, Swiss providers in the field of cryptocurrencies and stablecoins as well as tokenisation projects, governed by Swiss law, are facing new challenges and opportunities.

Join us on **5 November 2025** as top industry experts and academia share their insights in two panels on navigating EU access and tokenisation across borders.

Date: Wednesday, 5 November 2025

Time: 14:15 - 18:30, followed by an Apéro Riche

Venue: Center of the University of Zurich, KO2, Floor F, room 152

Address: Entrance at Rämistrasse 71 or Karl-Schmid-Strasse 4, 8006 Zürich

Mandatory registration: No later than 29 October, seats are limited, no fee

Agenda

13:45 - 14:15	Registration
14:15 - 14:40	Introduction: Crypto services from a cross-border perspective
14:40 - 15:00	Keynote by Prof. Dr. Kern Alexander (*University of Zurich*): "Threading the needle between the US Genius Act, White House's recent policy proposal and MiCA."
15:00 - 16:15	Panel I: EU Market access of Swiss providers under MiCA (cryptocurrencies and stablecoins): - with Sarah Jungo (*State Secretariat for International Finance, SIF*), Dr. Peter Märkl (Bitcoin Suisse), Roger Darin (*Incore Bank*), Kern Alexander (*University of Zurich*)
16:15 - 16:45	Coffee break
16:45 - 18:00	Panel II: Tokenisation across borders: issuance, trading, settlement: - with Fabian Friedli (*BX Digital*), Dr. Sandro Germann (*Sygnum Bank*)
18:00 - 18:30	Key Takeaways
18:30 - 21:00	Apéro Riche

Organised and moderated by:

Prof. Dr. Daniel Dedeyan (Loyens & Loeff Switzerland, University of Zurich), Adrien Pierre (Loyens & Loeff Luxembourg) and Wendy Pronk (Loyens & Loeff Amsterdam).

I will attend

Please confirm your attendance before **29 October 2025** (registration is mandatory, no-fee participation).

For more information and questions, or if unable to attend after registration please reach out to Prof. Dr. Daniel Dedeyan, by email at daniel.dedeyan@loyensloeff.com.

We look forward to seeing you there!

Prof. Dr. Daniel Dedeyan
Partner, Financial Services Regulatory
Loyens & Loeff Switzerland